



# ALEX CONRAD

GRAPHIC DESIGNER

231-740-4634 / alex@alexconrad.com

Graphic designer with three years work experience, predominately in branding, print design, and advertising. Artist focused on painting, drawing and photography. A keen eye developed from years of fine arts training balanced with a business centered mentality that only comes from working with small businesses.

## SKILLS

10 years of fine art **painting** and **drawing**

7 years of digital and film **photography**

6 years of Adobe CS (esp. Id, Ai, and Ps), print and digital **graphic design**

3 years of **videography** and **animation** experience

## EDUCATION

2016 **Graphic Design Display Advertising Certificate**

Muskegon Community College

Summa Cum Laude

Honorable Mention MCC Student Exhibition

2014 **B.A. Art major Art History minor**

Albion College

Cum Laude graduate

College Scholar Athlete Award

2013 **Studio Arts International Center** in Florence, Italy

## EXHIBITIONS/PROJECTS

2016 Muskegon Heritage Museum's *Muskegon Springs Ahead* Mural

2015 Muskegon Museum of Art 87th Regional Exhibition

Muskegon's Art in Our City

Muskegon Community College Student Exhibition

2014 Albion Review Publication

Albion College Senior Art Exhibition

Michigan Small Colleges Juried Exhibition

2013 Albion Review publication

## LEADERSHIP ROLES

2017 **Supervisor** and **trainer** at Y-Knot Embroidery

2010 - 14 Six **executive positions** in Sigma Chi Fraternity

2011 Balfour Leadership Training Workshop

## WORK EXPERIENCE

2017 - 18 Freelance: **Art and Graphic Design**

2017 - 18 Cannonsburg Ski Area: Snowboard Instructor

2016 - 17 Y-Knot Embroidery: **Graphic Designer**

2014 - 16 UPS: Package Handler

## COMMUNITY SERVICE

2017 **Team Designer** for Code for Good Give Camp

**Event Photographer** for Michigan Irish Music Festival,

United Way, and Muskegon Community College

**Gallery and Lead Attendent** for ArtPrize

2016 Loaned Executive for United Way

2014 - 17 **Photo Restoration** for Muskegon's Veteran Project